



Massage Chair Buyer's Guide

For several years, massage chairs have been enhancing relaxation and health. Whether you're decompressing after a stressful day, soothing sore muscles post-exercise, or aiding in recovery from an injury, regular use of a massage chair can provide profound benefits.

 **EasyMassageChair**
the easiest place to buy your massage chair

www.EasyMassageChair.com
service@easymassagechair.com
Tel no. 888-612-8862

CONTENTS

- 3** Introduction & Background
- 4** Proper Fit and Feel
- 6** Reliability and Warranties
- 8** Quality vs Price
- 11** Shipping and Delivery
- 12** Brand Reputation
- 14** The Retailer's Reputation
- 15** Features: Essential vs Optional
- 18** Returns and Exchanges
- 19** Chair Origin and Manufacturing Insights
- 21** Other Factors and Conclusion

Introduction

Trying to buy a massage chair but you don't know which one to pick? It can be overwhelming. There are so many different brands, features, and models to pick from and every website says that their chair is the best.

- How do you know which one is the best choice for you and your family, especially when you're shopping online?
- If you look at a picture of say a \$2,000 massage chair and you compare it to a photo of a \$20,000 massage chair, they look similar. What is the difference?
- Is it worth it to pay a little bit extra?

We're going to help answer all these questions for you and more... Today we're going to share with you the **top 10 most important factors** to help you make a smart massage chair purchase decision. We're also going to tell you the **#1 mistake to avoid** when shopping for a massage chair.

Our Background

We are **EasyMassageChair.com** and we have been around since 2005. We have had the privilege of helping thousands of customers over the years and we have made many people happy and satisfied because our mission is to make it easy and safe for you to shop for a massage chair.

We also save you a ton of time because we have already done all the research for you, we know all the chairs in and out, we know which chairs customers like the most and which ones they complain about after they buy. This guide is designed to help make sure that you are happy for the long term with your purchase, even if you don't buy your massage chair from us.



Top 10 Most Important **Factors**

1. Proper Fit and Feel

Proper fit is crucial when selecting a massage chair. Massage chairs are generally designed for the average user. However, for those outside the typical size range, a chair that fits well is essential. Here's what you need to consider:

❖ **Body Size and Shape:**

- Are your shoulders wider than average?
- Are you taller or shorter than the typical range of 5' to 6'2"?
- Do you or someone in your household need a seat wider than average?

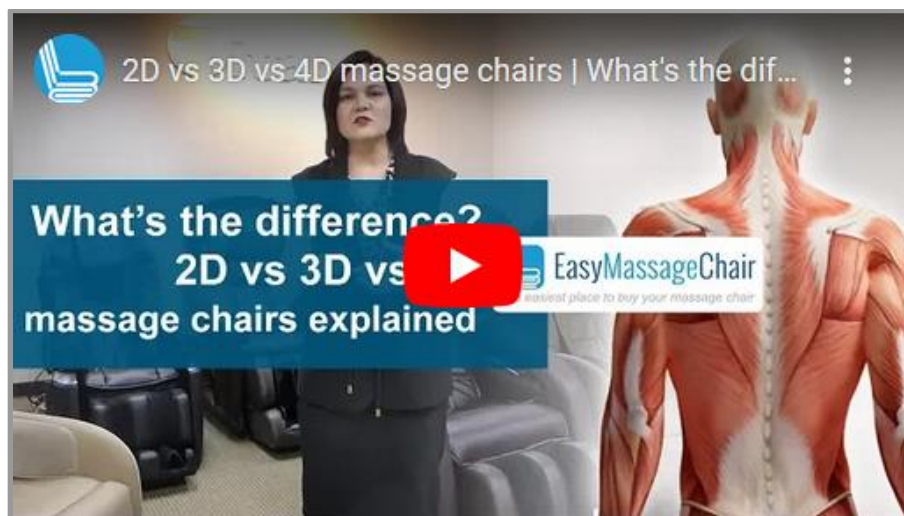
For example, we offer chairs like the **Ogawa Active XL** for those with a wider frame or taller stature, and the **Luraco i9 Max** for a premium option tailored to larger individuals.

❖ Intensity Level:

- Preferences vary from gentle to very strong massages.
- Some enjoy a deep tissue massage, which we refer to as "*painful pleasure*," while others may find this too intense and prefer something more relaxing.
- Generally speaking, middle aged and senior citizens, particularly those who are somewhat new to massage, prefer a gentler, soothing intensity. On the other hand, deep tissue massage is usually preferred by users in their 30's and also by more athletic individuals and those who have gotten a lot of massages in the past.

Modern massage chairs offer adjustable intensity levels, often labeled as 3D or 4D. This technology allows the rollers to extend further for a deeper massage or retract for a gentler touch. This benefit allows the chair to accommodate multiple users in your household who prefer different intensity settings, and also allows the chair to adjust to your changing needs.

For more detailed explanations on the differences between 2D, 3D, and 4D massages, please watch this [video](#):



It's all about finding the right chair that suits your body size and massage preferences. If you're unsure about what you need, a quick consultation call with us can help guide you to the best option.

2. Reliability and Warranties

Investing in a massage chair is about ensuring it supports your wellness journey in the long term. Here's why the reliability of your chair and the warranties offered are crucial:

❖ Longevity:

- A massage chair is a significant investment meant to last for years, ideally beyond 5 or 10 years. Choosing a durable chair is essential for continuous wellness support.

❖ Customer Loyalty:

- Our longstanding presence in the market has seen customers returning to us 10 years or so after their purchase. But it's usually not due to issues with their chairs, but because they're looking to upgrade to a new chair with more updated features. This trend underscores the importance of selecting chairs from reputable brands known for their durability and innovation.

❖ Value for Money:

- The price of a massage chair often correlates with its quality. Investing more upfront typically guarantees a chair built with higher-quality components, ensuring longevity and a better massage experience.

- Conversely, cheaper chairs might save money initially but could lead to increased costs down the line due to inferior quality and shorter lifespan. We'll cover this in more detail in our next section.

Key Takeaways:

- **Quality Indicators:** Ask us to recommend you chairs that offer smooth operation, effective massage pressure, responsive controls, and quiet motor functions. These features indicate a chair's overall quality and reliability.
- **Warranty as a Trust Indicator:** A long and comprehensive warranty from a well-known brand suggests confidence in the product's durability and function. Chairs with long warranties are often more reliable and provide peace of mind to the consumer. So if you see a 5 year warranty from [Osaki](#), [Luraco](#) or [Ogawa](#) for example, that's a great sign.
- **Notable Models:** Chairs like the [Osaki Japan Nexus](#), [Synca JP3000](#), [Luraco i9 Max](#) and [Ogawa Master Drive Duo](#) exemplify the high standards of reliability and customer satisfaction expected from top-quality massage chairs.

In essence, choosing a massage chair from a reputable brand with a strong warranty backs up your investment and ensures your chair remains a cornerstone of your wellness routine for years to come.

3. Quality vs Price

The old saying "buy it nice or buy it twice" rings especially true for massage chairs. Here's a deeper look into the relationship between quality and price in massage chairs:

❖ Price Range Insight:

- A stark price difference, such as between \$2,000 and \$10,000 chairs, often reflects a substantial quality gap. Although the photo of both may look similar, high-end chairs boast superior mechanical components, longevity, and a better overall massage experience.

❖ The Cost of Cheap:

- Chairs on the lower end of the price spectrum might seem attractive due to their affordability. However, they're typically made with lesser-quality materials and components, leading to potential headaches down the line due to their shorter lifespans and inadequate performance.
- Whatever your budget, we can recommend the best fit for both your wallet and your body's needs. And although an entry level chair will differ from a premium level chair, you can still get a satisfying massage at a price that's affordable to you.

❖ Drawbacks of Lower-Priced Chairs:

- Poor Quality Components: Resulting in reduced durability.
- Inferior Massage Experience: Less smooth roller movement, inconsistent motor performance, and inadequate air cell pressure.

- Limited Controller Functionality: May lack the processing power needed for precise and smooth operation.

❖ Advantages of Investing More:

- Better Quality: Higher-priced chairs are built to last longer, with more reliable parts that offer a superior massage.
- Quiet Operation: High-quality motors operate more quietly.
- Long Warranties: A testament to a chair's longevity and the manufacturer's confidence in their product. Long warranties imply fewer issues and reliable customer support.

Evaluating Quality:

A practical way to gauge a chair's quality is to look at its warranty. Long warranties offered by well-known brands indicate high-quality construction and fewer operational issues, suggesting a worthwhile investment.

In summary, while the initial cost of a high-quality massage chair may be higher, the investment pays off in terms of durability, performance, and satisfaction. We'll delve into the importance of a chair's country of manufacture and its impact on quality in the later sections of this guide.

Massage Feel/Quality

Imagine getting a massage from a mediocre masseuse. They go through the general motions, but it's a bit rough in some areas, not quite strong enough in others.

Now imagine getting a massage from an expert masseuse. It feels extremely satisfying and leaves you feeling refreshed and invigorated. The feel of the massage is pleasurable. The timing, the speed, the intensity, everything just feels right.

This massage feels also known as massage quality.

The #1 Mistake

Shoppers pick a chair primarily because it offers a ton of features.

Although having many features is good, choosing a chair that offers exceptional massage feel or massage quality is just as important and not to be overlooked. Sometimes, a simpler model with fewer features but excellent massage smoothness can be more satisfying than one with all the latest technologies.

If the array of choices seems overwhelming, contact us for a personalized consultation at [888-612-8862](tel:888-612-8862). We're ready to simplify the selection process, helping you find the perfect chair to meet your needs, with no obligation to purchase. Our goal is to ensure you invest in a chair that brings you relaxation and joy for years to come.

4. Shipping and Delivery

Understanding the delivery process for your massage chair is crucial, ensuring a smooth transition from purchase to enjoyment in your home. Here's what you need to know:

❖ Shipping Time:

- Delivery generally takes about 2 and a half weeks from order to arrival.
- If you need the chair to be delivered later, for example if you're traveling or closing on a home, we can easily schedule the delivery for you in advance.
- You'll receive a tracking number, and the delivery company will contact you before delivery to ensure someone is available to receive the chair.

❖ Doorway Fit:

- Concerns about whether the massage chair will fit through your home's doorways or hallways are common, but since nearly all chairs are for household use, they are designed to fit standard door sizes (30 to 31 inches).
- Chairs that are wider than this generally are delivered with the arm rests detached so that it will easily fit through your doorway.

❖ Setup and Assembly:

- Most chairs come nearly fully assembled with some very simple setup required.
- They are equipped with wheels for easy movement, allowing them to be easily wheeled into your desired room upon delivery.

❖ Delivery Methods:

- Curbside Delivery: The standard free option where the chair is delivered to your address but not inside your home.
- White Glove Service: For an additional fee, this service includes delivery inside your home, full assembly, and packaging removal, offering a hassle-free setup. However, most customers find setting up the chair manageable without this service.

In summary, deciding on the delivery method for your massage chair involves considering your timeline, your ability to move and assemble the chair, and your preference for convenience versus cost.

5. Brand Reputation

When selecting a massage chair, the brand's reputation and history are paramount. Here's why this matters:

- ❖ Top Brands: Notable brands like [Osaki](#), [Luraco](#), [Ogawa](#), [Infinity](#), [Daiwa](#) and [Human Touch](#), among others, dominate the market for good reason. We stock chairs from these reputable manufacturers due to their proven track record.
- ❖ Reputation and Longevity:
 - It's essential to choose a brand likely to be around for years, ensuring the longevity of your chair and the validity of its warranty.

- A brand with a solid reputation is more likely to honor warranties and provide consistent customer service.

❖ Spare Parts Inventory:

- Top manufacturers maintain an inventory of spare parts, ensuring they can service warranties and repair even older chairs that have been discontinued years ago.

❖ Our Selection Process:

- We rigorously vet the brands we partner with to ensure they meet our standards for quality and customer service.
- Our goal is to avoid brands with spotty track records or those new to the market without a proven history.

❖ Commitment to Quality:

- Our extensive experience with these brands allows us to guide you towards the best choice for your needs.
- We prioritize our reputation and customer satisfaction over quick sales, ensuring we only offer chairs from manufacturers known for their durability, reliability, and service.

In essence, the brand of your massage chair significantly impacts your experience. Choosing a chair from a well-regarded brand ensures you receive a quality product supported by a reliable warranty and excellent customer service.

6. The Retailer's Reputation

Choosing the right retailer is as crucial as selecting the right massage chair. Here's why the reputation of Easy Massage Chair is unparalleled:

❖ **Verified Track Record:**

- We boast an A+ rating from the [Better Business Bureau](#) since 2005 and consistently receive positive feedback across various online platforms.



- Our customers consistently give us great reviews on third-party websites including [TrustPilot](#) and [ResellerRatings](#), offering an unbiased perspective on our service quality.



- ❖ **Customer Satisfaction:** Our longstanding success is largely due to our commitment to customer satisfaction. We've served countless happy customers, ensuring a positive shopping experience for everyone involved.
- ❖ **Wide Selection:** We're recognized as **one of the top distributors in the industry**. And we proudly carry all the top brands. This means we can offer you the best

choice for your particular needs.

❖ Trust and Assurance:

- The longevity of a retailer is a crucial factor in your decision-making process. You want a company that will be around to honor warranties and provide support in the future.
- With 20 years in business, Easy Massage Chairs' history and customer reviews reflect our commitment to excellence and reliability since 2005.

When selecting a retailer for your massage chair, consider their market presence, customer feedback, and business longevity. Our track record demonstrates our commitment to quality and service, ensuring you're in good hands.

7. Features: Essential vs Optional

Navigating through the plethora of features in massage chairs can seem daunting. To assist in making an informed decision, we've categorized the features into essential ones, those worth considering, and optional extras.

Must-Have Features

These are generally considered must have features in a modern massage chair.

- **Stretch Massage Programs:** Highly favored for their ability to stretch the body by pulling the shoulders and legs in opposite directions, enhancing relaxation and flexibility.

- **3D and 4D Massage Technology:** These features allow the rollers to move in and out, offering an adjustable depth for a deeper or gentler massage, tailored to personal preference.
- **L-Track System:** This system ensures the massage rollers follow the natural curve of your body from the neck down to the glutes and hamstrings, now a standard feature in modern designs.
- Common Features like **Zero Gravity, Heat Therapy, Body Scan,** and **Foot Rollers:** These come standard in basically all of the massage chairs we carry. These features significantly enhance relaxation and the overall massage experience.

Worthwhile Considerations

- **Dual Track Massage:** Features like the Dual Track massage offer simultaneous massages to the upper and lower back. Examples include the [Ogawa Master Drive Duo](#), [Osaki Duo Max](#) and [Luraco i9 Max](#), providing an experience akin to having two masseuses working on your back simultaneously.
- **Remote Control Type:** Tablet-style remotes are preferred by older users for their large, easy-to-read displays. Consider your comfort and ease of use when selecting a chair.
- **Voice Commands:** A modern feature that sounds appealing, but may not be as functional in practice due to limited command recognition.

Not worth it for most users

- Chromotherapy: The benefit of mood-enhancing lights is minimal unless used in a darkened room, making this feature unnecessary for many.
- AI and Health Sensors: While innovative and offering a tailored massage experience by sensing stress levels or identifying knots, the current generation of this technology may not justify the premium price. Waiting for advancements could provide better value in the future.

Streamline Your Massage Chair Selection

We understand the challenge of choosing the right massage chair. Many customers spend many hours researching, comparing features, and weighing options. If you're feeling overwhelmed:

- ✓ Save Time with a Quick Call to [888-612-8862](tel:888-612-8862)

A brief, no-obligation call with us can save you hours of research. We use your input to recommend one or two ideal chairs, based on years of customer feedback and expertise.

- ✓ Let us efficiently narrow down your options to the top chairs that fit your needs and budget by:
 - Understanding your budget.
 - Identifying your massage preferences and needs.
 - Addressing specific pain points, like upper or lower back discomfort.

We're here to make your decision easy and fast. Let's find your perfect massage chair together.

8. Returns and Exchanges

When it comes to buying a massage chair, the possibility of returns is a concern many have.

Getting it right the first time

- We tailor our recommendations specifically to your needs to ensure satisfaction and minimize the likelihood of returns. We also prioritize recommending you a chair with excellent massage feel, since these boast the highest customer satisfaction.
- By understanding your body size, massage preferences, and any specific requirements, we aim to select the perfect chair for you from the start.

Comprehensive 30-Day Guarantee

- Just in case the chair doesn't meet your expectations though, we offer a comprehensive 30-day guarantee.
- This is enough time for you and your family to thoroughly try all the different programs and settings to ensure it's the right choice for you.
- If the chair isn't right for you, simply contact us. We'll arrange for pickup at a nominal cost of \$250 to cover some of the return shipping charges.
- For detailed information, you can review our full return policy at [EasyMassage.com/returns](https://www.EasyMassage.com/returns)

Free Exchange Program

We are so committed to your satisfaction, that we even offer free exchanges to get you the right model.

- After discussing what didn't feel right with your initial choice, we'll suggest and send a better-suited chair with no additional shipping costs. We will even cover the cost of return shipping and for the shipping of the new chair.
- If the new chair has a higher price, the only cost to you would be the price difference between the two models.

This approach ensures you end up with a massage chair that meets your needs and preferences, reducing the hassle of returns and exchanges. We invite you to take advantage of our expertise and customer-oriented policies to find the perfect massage chair for your home.

9. Chair Origin and Manufacturing Insights

Understanding where your massage chair is manufactured is a factor that many people consider in their decision-making process. Here's what you need to know:

Made in the USA and Japan

- **Luraco Technologies:** The only Made in the USA massage chair brand, producing high-quality massage chairs in Texas. As their top distributor, we take pride in offering Luraco's chairs, which are assembled, and even the frames are welded in their Texas factory.

- **Japanese Manufacturing:** Chairs made in Japan are known for their high quality. We carry various products made in Japan, recognized for their reliability and superior craftsmanship.

Made in China

- **Perception vs. Reality:** While some may have reservations about products made in China, it's important to note that many high-quality products, like the Apple iPhone, are manufactured in China.
- **Quality Control:** Chairs made in China can be of high quality, especially when backed by reputable brands that ensure strict quality control and offer solid warranties.

Our Product Range

- We offer a wide selection of massage chairs from all over the world, including those made in China, Japan, and the USA.
- Whether you're looking for a chair made in a specific country or focused on the quality and features, we're here to recommend the best options for you.

In conclusion, the country of manufacture can be a consideration, but it's the brand's reputation and the product's quality that truly matter. If you're particularly interested in a chair made in the USA or Japan though, let us know, and we'll assist you in finding the perfect match.

10. Other Factors and Conclusion

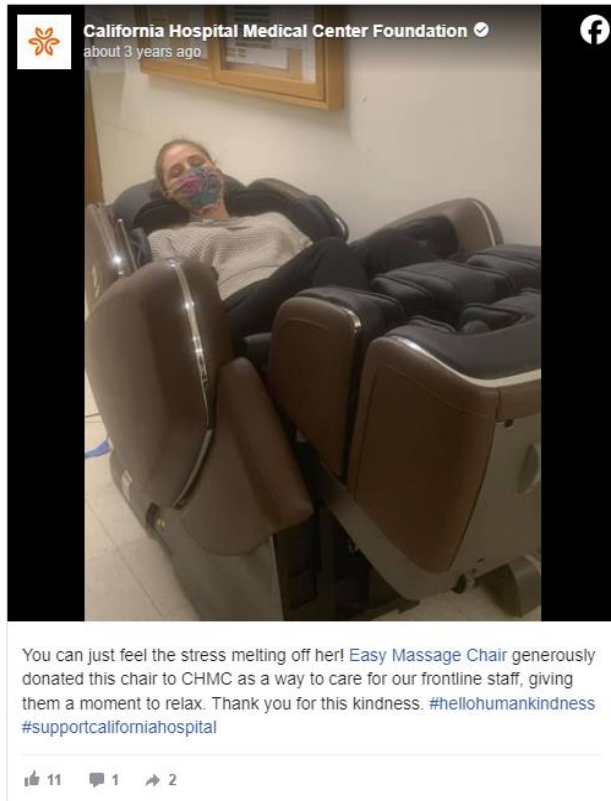
When choosing a massage chair or retailer, it's essential to consider various factors beyond just the chair's features and price:

Community Contribution:

Easy Massage Chair's Commitment: A portion of each sale goes to charity. In recent years, significant contributions have been made to nonprofit children's hospitals and the Salvation Army based in Morristown, New Jersey. Choosing us means you're also supporting these good causes.



Captain Paul Valverde of The Salvation Army in Morristown, NJ accepting a donation from Easy Massage Chair



Unique Needs:

- **Accessibility Features:** For those needing easier access due to age or mobility issues, certain chairs are designed for easy entry and exit, resembling the functionality of a minivan door.
- **Personal Consultation:** If there are other specific requirements or preferences you have, discussing them over a call allows us to provide tailored recommendations.



WE MAKE IT EASY FOR YOU

In conclusion, there are a number of important factors. And there are certain details like massage feel and whether a particular model is really well received by our customers, that unfortunately you really can't find on a website. Fortunately, a quick call to us gets you access to:

- **Time-Saving Advice:** We've done extensive research and can quickly narrow down the best options for you, saving you valuable time.
- **Personalized Recommendations:** Whether you fit a common customer profile or have unique needs, we're ready to recommend the perfect chair for you.
- **No Obligation to Purchase:** Our goal is to ensure you're delighted with your choice, whether you buy from us or not.

Call us today to discover your ideal match [888-612-8862](tel:888-612-8862). We're here to ensure you find the massage chair that makes you happiest.

If you'd like more information, visit our website www.EasyMassageChair.com and subscribe to our YouTube channel: <https://www.youtube.com/@EasyMassageChair>